

ESG 2015 – Challenges on the way forward from adoption to practice

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Trends 2015: state of higher education

• What is common?

- ✓ Increasingly strategic institutions
- Consistent approaches to supporting the learning and teaching function across Europe
- What is different?
 - ✓ The national economic and demographic contexts
 - ✓ National policy making



Purposes of the ESG

- They set a common framework for quality assurance systems for learning and teaching at European, national and institutional level
- They enable the assurance and improvement of quality of higher education in the European higher education area
- **They support mutual trust**, thus facilitating recognition and mobility within and across national borders
- They provide information on quality assurance in the EHEA



The ESG basics

- Three parts covering
 - ✓ Internal QA within HEIs
 - ✓ External QA carried by QAAs
 - ✓ Internal QA within QAAs
- Focus on learning and teaching in HE, including
 - ✓ Learning environment
 - $\checkmark\,$ Links to research and innovation
- The ESG are applicable to all types of HE; irrespective of mode of provision or place of delivery
- *The standards*: agreed and accepted practice Should be taken account of and adhered to
- *The guidelines* explain why the standard is important and describe how standards might be implemented.



Focus on institutional capacity to take charge of quality

- The need to link quality assurance to institutional strategic management
- The ability of the QA system to generate information that is valuable for both internal decision-making and external stakeholders
- Demonstrate that institutions have put in place robust measures to review their programmes
- Ensuring the quality of student experience and success
- A strong link between quality assurance and the academic quality of learning and teaching



A new standard in Part 1

1.3 Student-centred learning, teaching and assessment

 Institutions should ensure that the programmes are delivered in a way that encourages students to take an active role in creating the learning process, and that the assessment of students reflects this approach.



Further links to learning and teaching

• Learning outcomes

- ✓ Highly debated during the revision
- ✓ Partial implementation
- ✓ Division of roles between HEIs and QAAs
- National qualification frameworks
 - ✓ Not existing everywhere
 - ✓ Division of roles between HEIs and QAAs



The role of external QA?

2.1 Consideration of internal quality assurance

 External quality assurance should address the effectiveness of the internal quality assurance described in Part 1 of the ESG.



Public information

2.6 Reporting

 Full reports by the experts should be published, clear and accessible to the academic community, external partners and other interested individuals. If the agency takes any formal decision based on the reports, the decision should be published together with the report.



Appeals and complaints

- 2.7 Complaints and appeals
- Complaints and appeals processes should be clearly defined as part of the design of external quality assurance processes and communicated to the institutions.



Agencies...

- 3 dimensions of independence
 - ✓ Organisational independence
 - ✓ Operational independence
 - ✓ Independence of formal outcomes
- Cyclical external reviews as a new standard
- An established legal basis... formally recognised as quality assurance agencies by competent public authorities



... operating across borders

3.6 Internal quality assurance and professional conduct

 Agencies should have in place processes for internal quality assurance related to defining, assuring and enhancing the quality and integrity of their activities.



Conclusions

- Themes of the ESG 2015 are familiar to all, but the level of implementation varies greatly
- National implementation and interpretation: impact of the context
- Different uses and interpretations
- Aim for improved quality levels in higher education, not mere compliance with the ESG